



  
NH COLLECTION  
AMSTERDAM • DOELEN



## Amsterdam: authentic, characteristic and modern

From its humble beginnings as a 13th-century fishing village on a riverbed to its current role as a major hub for business, tourism and culture, Amsterdam has had a strong tradition as a centre of commerce and culture.

Amsterdam boasts a strong economy making it the finance and business heartland of the Netherlands. Furthermore, Amsterdam offers an impressive cultural program encompassing art, entertainment, architecture and leisure.

Anyone visiting Amsterdam will surely find something to his or her liking. All of which makes it one of the most popular European cities for hosting events and congresses.



FAÇADE NH COLLECTION DOELEN

Amsterdam Central Station **0,1 km**

Amsterdam Schiphol Airport **15 km**

Nearest bus stop **0,1 km**



## Welcome to NH Collection Doelen

NH Collection Doelen is the oldest and most famous hotel in Amsterdam. Dating back to the 15th century, this building sits on the banks of the Amstel river in the heart of the city's historic center. The distinctive and authentic building is a landmark in the town of Amsterdam.

This 5 star hotel has 81 rooms, which are spread over 5 floors. Rooms range from Deluxe to Suites. All our rooms have elegant, modern-style décor, along with large windows that offer plenty of natural light. Rooms on the canal side come with beautiful views.

- 5 star hotel with services beyond the ordinary
- NH Collection Doelen is the oldest hotel in Amsterdam
- The Night Watch was painted to display in this actual location
- Centrally located on the banks of Amstel river, with a private boat landing



SWYCH UTRECHT  
TOWER (1869)



BRACK'S DOELEN  
HOTEL (1880)

© Collectie Stadsarchief Amsterdam

## History of the Building

The story of the hotel dates back to 1482, with the building of a brick wall and the tower 'Swych Utrecht' (Be Silent Utrecht). The main purpose of this wall and the tower was to protect the city against possible attacks by the troops of the bishops of Utrecht. Next to the tower there was a practice area for the civic guards, called 'Doelen' (targets).

With the city's expansion during the 17th century, the city wall and the tower lost their purpose to defend the city. The Swych tower was expanded with a new building called 'De Doelen', functioning as a place to eat, drink, celebrate and occasionally as a logement for guests visiting the city. These are the first days of the hotel nowadays

known as NH Collection Doelen.

## THE NIGHT WATCH

With the construction of 'De Doelen', the civic guards of Amsterdam had a new 'hangout in the city'. For covering the walls of the Great Hall in Doelen, local painters were instructed to create portraits of the six militia groups of civic guards of Amsterdam.

One of the painters is Rembrandt van Rijn, who is assigned to paint the Company of District II. His painting, officially called "The Company of District II commanded by Captain Frans Banninck Cocq" is hung on the walls of Doelen in 1642. Only at the end of the 18th century, when the painting is becoming more and more famous, it is nicknamed The Night Watch.

The Rembrandt suite in NH Collection Doelen includes the original wall where the Night Watch hung in the 17th century.

## THE HOTEL

The building was officially turned into a hotel in 1815. Named after the first tenant Hendrik Brack and in line with the historic perspective, the hotel was named Brack's Doelen Hotel.

Despite many protests, the old hotel and Swych tower were partly demolished in 1882 to make way for a new and luxury hotel. Parts of the old city wall and foundation are reserved in this new building and to the present day this historic parts are visible for our guests.

## SPECIAL GUESTS

When staying in NH Collection Doelen you are sure to follow the footsteps of great predecessors.

In 1884 Empress Elisabeth of Austria visited Amsterdam for six weeks and stayed in the newly reopened Doelen hotel. The visit of the Empress, commonly known as Princess Sissi, is commemorated in the hotel with The Empress Sissi suite.

On June 6, 1964 The Beatles gave their one and only concert in the Netherlands. During their two day visit to the Netherlands the Beatles stayed in Doelen hotel. The canal cruise which was scheduled for them departed from the boat landing of the hotel and thousands of fans gathered around the canals to get a glimpse of their idols.



DETAIL OF REMBRANDT'S  
"THE NIGHT WATCH"

© Inge Hogenbijn



BRACK'S DOELEN  
HOTEL (1830)

© Collectie Stadsarchief Amsterdam



THE BEATLES ON  
THE CANALS OF  
AMSTERDAM

© Wim van der Linden  
Stadsarchief Amsterdam



## Hotel facilities

- In-room check in
- Shuttle service
- Luggage services
- Valet Parking
- Free newspapers
- Dry cleaning service
- Facilities for the disabled
- Office services
- Guest Relations Manager



AMSTERDAM CANALS WITH NH COLLECTION DOELEN IN THE BACK

## Guest Relations

A personal shopper, personal tours in the Van Gogh museum, a personal trainer, a private boat tour through the canals: Nothing is impossible in NH Collection Doelen. Our Guest Relations Manager is happy to inform you on all sights and experiences and is looking forward to co-create your ideal stay.



PC HOOFDSTRAAT, EXCLUSIVE SHOPPING AREA OF AMSTERDAM



PREMIUM ROOM



## Room facilities

- free wireless internet access
- direct dial telephone?
- mini bar
- luxury toiletries
- rain shower heads
- professional hairdryer
- wake up service?
- room safety deposit box
- 24/7 in-room dining
- coffee & tea facilities (Nespresso)
- flatscreen digital tv with Netflix™
- Mobile phone key service; open your door with your mobile phone



## Restaurant Brack's

Restaurant Brack's, situated on the ground floor of NH Collection Doelen, combines the best Amsterdam has to offer. Feel at ease in our elegantly designed veranda while overlooking Amstel river admiring the typical canal houses.

The kitchen of restaurant Brack's is led by Chef Rudolf Brand, former Sous Chef of \* Michelin Chef Chris Naylor. Chris Naylor is known for his regional cuisine with a penchant for fruit and fair trade products in Restaurant Vermeer, situated in NH Collection Barbizon Palace.

Early 2016, during the renovation of Restaurant Vermeer, Naylor and Brand opened a pop-up restaurant in St. Olofshapel, the oldest chapel of Amsterdam. They presented a unique food concept putting vegetables in the spotlight while serving meat and fish as side dishes. The pop-up was a resounding success from the start, and Rudolf Brand will continue this concept in Restaurant Brack's.



MICHELIN CHEF  
CHRIS NAYLOR (L)  
AND CHEF  
RUDOLF BRAND (R)





## NH Collection in Amsterdam

### **NH COLLECTION GRAND HOTEL KRASNAPOLSKY**

The hotel building dates back to 1855 and has 451 guest rooms, each with a contemporary décor and a natural color scheme. NH Collection Grand Hotel Krasnapolsky offers unlimited possibilities with a variety of meeting and conference rooms, including the monumental Winter Garden. Grand Café Krasnapolsky offers magnificent views over Dam Square, bar The Tailor is the cocktail hotspot of Amsterdam, while restaurant the White Room is operated by 3\* star Michelin chef Jacob Jan Boerma. NH Collection Grand Hotel Krasnapolsky has it all, to ensure that you have an unforgettable stay.

### **NH COLLECTION BARBIZON PALACE**

NH Collection Barbizon Palace is situated right in the center of Amsterdam. The building itself is a highlight, partly dating back to the 17th century. The hotel's 274 rooms combine modern décor in a classic building with plenty of space. The rooms are partly located in houses from the 17th century and these rooms have typical Amsterdam characteristics like wooden beams, a pointed roof or stairs in the room. A real showpiece is our Michelin-starred restaurant. Our 15th-century chapel makes for an impressive events venue.

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We are looking forward to hosting your unique stay!  
For more information, please contact us.

**NH COLLECTION DOELEN**

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